

Explanation of Registration, Ads and Sponsorships

Exhibit Fee Includes

Included in the exhibit fee is a 6' x 30" skirted table, two chairs, full participation in program offerings, for two representatives, including opening reception, two continental breakfasts, Tuesday lunch (in the Exhibit Hall) and closing banquet. Registration will be Sun May 3rd, after 1 PM. Exhibits can be assembled on Sun May 3rd from 1 PM - 4 PM and can be dismantled after 1:45 PM on Tue May 5th, though we invite all exhibitors to attend the Banquet that evening. Convocation hours: Sun 5 PM - 8 PM, Mon 7:30 AM - 5:20 PM, Tue 7:30 AM - 5 PM, Tue Banquet 6 - 9 PM.

Ad Space Breakdown

(Copy ready ads (jpeg) must be received to jrandazzo@nacpa.org by **January 15** to be included in the Program Booklet.)

Full Page ad (8 ½" x 11")

Half Page ad* (4 ¼" x 5 ½")

Half Pages must be submitted horizontally

Brief Description for Program Brochure and NACPA.org (50 words maximum):

Sponsorship Levels *Diamond, Platinum, Gold and Silver Sponsors are thanked orally during group and sit-down food events.

Diamond Contributions of \$10,000 or more.

As a Diamond member, sponsors receive a full-page ad on the inside cover of the convocation program, a salute from NACPA leadership at the opening session and year-long recognition on the website. Diamond sponsors are invited to introduce a plenary session speaker. You also receive recognition in the APP, full feature page, contact information, map pin and two app push notifications during the event. As a Diamond sponsor, you help support the banquet and are featured on signage and in the convocation program for the event as well as the closing banquet slide show.

Platinum Contributions of \$5,000 or more

As a Platinum member, sponsors receive recognition in the convocation program, a salute from NACPA leadership at the opening session and year-long recognition on the website. Platinum sponsors are invited to introduce a plenary session speaker. You also receive recognition in the APP, full feature page, contact information, map pin and two app push notifications during the event. Platinum sponsors support expenses associated with the convocation opening social, luncheons and are featured on signage and in the convocation program for the event as well as the closing banquet slide show.

Gold Contributions between \$2,500 and \$4,999

As a Gold member, sponsors receive recognition in the convocation program, a salute from NACPA leadership at the opening session and year-long recognition on the website. You also receive recognition in the APP, full feature page, contact information and map pin and two. Gold sponsors support the pre-banquet social hour, continental breakfasts, liturgies and are featured on signage and in the convocation program for the event as well as the closing banquet slide show.

Silver Contributions between \$1,000 and \$2,499

As a Silver member, sponsors receive recognition in the convocation program, a salute from NACPA leadership at the opening session and year-long recognition on the website. You also receive recognition in the APP, full feature page, contact information, and map pin. Silver sponsors support coffee breaks, wine for the banquet and workshop speakers and are featured on signage and in the convocation program for the event as well as the closing banquet slide show.

Friend Contributions between \$250 and \$999

Friends receive recognition in the convocation program and year-long recognition on the website. You also receive recognition in the APP, full feature page, contact information and map pin. Friends support speaker gifts and general operating costs.

NACPA App Information

The NACPA app not only enables our attendees to track sessions and speakers but it also enhances the connections that you can make via in-app networking and through exhibitor links to your company's profile and website. Loaded with a map of all exhibitors, a list of all exhibitors, the schedule of events, evaluations, social wall/pictures, and the full attendee list, this feature has now become a popular staple of NACPA Convocation. As the app can continue to live on the user's phone for perpetuity, it will enable us all to return to it time and again to further reference and interaction. All app-sponsors receive an app report post-conference.

For further explanation of sponsorships is needed, please email Jessica at jrandazzo@nacpa.org.